# ... Just like being there ...

MANAY RADIO & TELEVISION CURP. 69 West 45th Street Blew York 19, N. Y.



#### RECORDERS AND ACCESSORIES

RECOMMENDED BY EXPERTS FOR COMPLETE VERSATILITY AND PROFESSIONAL RELIABILITY.

IF YOUR RECORDER DOES NOT HAVE THESE FEATURES YOU ARE NOT REALIZING THE FULLEST ADVANTAGE OF TAPE RECORDING.

## **COMPARE BEFORE YOU BUY**

#### Lowest Price

Reproduces entire audible range without dis-tortion. "The Concertone tape recorder...is the lowest priced machine in the semi-professional area that can provide unquestioned high fidelity recording of professional quality."

oncertone

HOME MUSIC SYSTEMS, by Edward T. Canby

### 101/2 inch reels

Permit up to 2 hours recording without interruption. "... to obtain good results in tape recording, the least expensive recorder must cost over three hundred dollars. Many music lovers have learned this by bitter experience, which has cost them not only time and grief, but many dollars as well for equipment they could only dispose of at a loss..."

> MAKE MUSIC LIVE, by Irving Greene, James R. Radcliffe, Robert Scharff

## 3 Heads

Permit Monitoring

Direct From the Tape While Recording. ". . . Tape recorders are available with two or three heads; all recorders have an erase head. Recorders with two heads use the second head alternately for recording and reproduction. The Concertone utilizes three heads: one for erase, one for recording, and one for playback or reproduction. "The requirements for optimum performance in recording and reproduction are not alike; consequently a doubleduty head is, at best, a compromise. Better quality is obtained when three heads are used, as each can then be designed for best performance in a specific application."

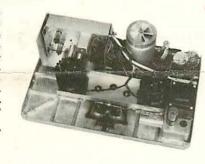
HIGH FIDELITY SIMPLIFIED by Harold D. Weiler



#### 3 Motors

Assure accurate tape motion. "...at 15 inches a Concertone tape can very nearly equal the best quality to be had at any price - high recommendation for a machine that sells for about onefifth the cost of an average professional model."

HOME MUSIC SYSTEMS, by Edward T. Canby



ECONOMIES IN PRODUCTION AND SIMPLIFIED DESIGN SAVINGS ARE PASSED ON TO YOU-GREATEST VALUES IN TAPE RECORDERS AT SPECIAL PROFESSIONAL USER NET PRICES



MODEL 504 CARRYING CASE WITH MONITOR AMPLIFIER AND LOUDSPEAKER

1500 RECORDER



two speed direct drive



1600 SERIES



"... just like be

SOUND-ON-SOUND "S-O-S" 307 quential recordings with one cludes conversion kit .....

#### 1500 SERIES

#### THE BASIC RECORDER MODEL 1501

Scilant

THE DASIG RECORDER MODEL I	501
SIZE:	22" x 14" x 6" mounting depth below panel.
RECORDING SPEEDS:	7.5" and 15" per second. Rewind speed: 10½" NAB reel in 1 minute.
FREQUENCY RESPONSE:	$\pm 2$ db from 50 to 15,000 cycles at 15"/sec. $\pm 2$ db from 50 to 9,000 cycles at 7.5"/sec.
FLUTTER AND WOW:	0.1% at 15"/sec; 0.3% at 7.5"/sec.
SIGNAL TO NOISE RATIO:	Better than 50 db.
TOTAL HARMONIC DISTORTION:	Less than 2% at normal maximum signal level.
INPUT IMPEDANCE: OUTPUT IMPEDANCE: MINIMUM INPUT SIGNAL: OUTPUT SIGNAL:	200,000 ohms. 20,000 ohms. 2 millivolts. Audio — 1 volt.
PLAYING TIME, SINGLE TRACK:	7" reel, 16 min. at 15"/sec.; 32 min. at 7.5"/sec.; 10½ reel, 33 min. at 15"/sec.; 66 min. at 7.5"/sec. Double above times for dual track recording.
POWER REQUIREMENT:	200 watts, 117Y., 60 cycle single phase.
THE BASIC RECORDER MODEL 1 As above with 2-speed direct d for extreme timing accuracy (±0	Irive hysteresis synchronous motor
THE BASIC RECORDER MODEL 1 As above (1501), for recording sp	503 beeds of 7.5" and 3.75" per second.
1501 BASIC RECORDER: 71/2 ar	nd 15 i.p.s. tape speeds. Drive

- 1501 BASIC mechanism; power supply; erase, record and playback preamplitier, mounted on cast aluminum panel. Packed in corrugated shipper, ready for custom installation. \$345.00 1503 BASIC RECORDER: 33/4 and 71/2 i.p.s. ..... \$345.00
- BASIC RECORDER: 71/2 and 15 i.p.s. With two-speed hysteresis synchronous direct drive motor. Mount any 1502 position- horizontal to vertical reel locks and automatic cut off switch included as standard accessories. \$445.00

## MODEL 1601: SIZE:

22" x 14" x 6" mounting depth below panel.

**RECORDING SPEEDS:** 7.5" and 15" per second. **REWIND SPEED:** 

101/2" NAB reel in 1 minute.

FREQUENCY RESPONSE:  $\pm 2$  db from 50 to 15,000 cycles at 15"/sec. ±2 db from 50 to 7,500 cycles at 7.5"/sec.

FLUTTER AND WOW: 0.1% at 15"/sec.; 0.3% at 7.5"/sec.

SIGNAL TO NOISE RATIO: Better than 45 db.

#### TOTAL HARMONIC **DISTORTION:**

Less than 2% at normal maximum signal level.

**INPUT IMPEDANCES:** 200,000 ohms.

OUTPUT IMPEDANCES: 20,000 ohms.

## MINIMUM INPUT

SIGNALS:

2 millivolts.

- 1601 STEREO-BINAURAL RECORDER: Dual electronic chassis.
- 1602 STEREO-BINAURAL RECORDER: Same as 1601, except with 2-speed hysteresis synchronous motor. 71/2 and 15 i.p.s. \$595.00
- 1603 STEREO-BINAURAL RECORDER: Same as 1601, except for 3¾ and 7½ i.p.s. .....\$495.00

Effective May 15, 1954 (Prices subject to change

#### **OUTPUT SIGNALS:** Over 1 Audio volt. PLAYING TIME:

7" reel, 16 min. at 15"/sec.; 32 min. at 7.5"/sec.; 101/2" reel, 33 min. at 15"/sec.; 66 min. at 7.5"/sec.

POWER REQUIREMENT: 200 watts, 117V., 60 cycle single phase. 2-speed direct drive induction motor.

#### MODEL 1602:

As above, except with 2speed direct drive hysteresis synchronous motor for extreme timing accuracy  $(\pm 0.3\%).$ 

#### **MODEL 1603:**

As above (1601), except recording speeds of 7.5" and 3.75" per second.

#### CONCERTON

SBM-1	PAIR OF MATCHED BINA
	complete with phasing di
	input
SBM-2	PAIR OF MATCHED BINA
ACO-1	for low impedance input AUTOMATIC CUT-OFF: Fo
	Turns off recorder at end
801	NAB REEL ADAPTER: For
	RMA standard hubs of bo
802	NAB 101/2" REELS: Low
	on both sides. Conform t
803	Set of three aligned hea
804	
504	CARRYING CASE:
	extended range ov
	connections for portable

505 CARRYING CASE: With speaker, with all connec 1500 and 1600 series

4917



best in sound

**Berlant Associates** 

55 db as meas NARTB standa 3% T.H.D.) TOTAL HARMON 2% at zero V.U TIMING ACCUR Better than 99.

TAPE SPEEDS :

Instant selection

FREQUENCY RE

 $\pm 2$  db from 40

at 15"/?

at 7.5"/Sec.

SIGNAL TO NO

 $\pm 2 \text{ db}$ 

7.5"/Sec.

TOTAL FLUTTER Less than 0.1% Less than 0.2%

REWIND AND F. Less than 60 se







## BROADCAST RECORDER

n of 15"/Sec. or

PONSE: to 15,000 C.P.S.

SE RATIO: ired by proposed d (400 C.P.S. at

C DISTORTION :

CY: 3%. AND WOW: RMS at 15"/Sec. RMS at 7.5"/Sec.

ST FORWARD :

s. for 2500 feet.

#### ACCESSORIES

- ACCESSORIES
JRAL DYNAMIC MICROPHONES, c and case. For high impedance
\$135.00
JRAL DYNAMIC MICROPHONES,
\$135.00
r models 1501, 1502 and 1503.
of reel or if tape fails \$5.95
mounting NAB 101/2" reels on
sic recorder\$2.00
nertia 2500 foot reels, flanged
> NAB Recommended standards
\$2.75
ls, dual track\$42.50
s, single track \$42.50
th monitoring amplifier,
ake, mount for 4 reels and all
system. For 1500 series only \$82.50
out monitoring amplifier and
ions. For portable system. For
\$47.50

FROM STOP TO 15"/SEC.: 0.1 second. HEAD MOUNTING: Interchangeable Bracket mounting up to FIVE heads. METER INDICATION: Bias current, record level, output

level. MONITOR OUTPUT: From tape or input signal. INPUT IMPEDANCE: One megohm on high impedance microphone input. 50/250 ohms balanced or unbalanced with plug in transformer #T-3344. 200,000 ohms unbalanced bridging input. INPUT SENSITIVITY: 55 db on microphone input.

0.1 volt on bridging input. -

OUTPUT IMPEDANCE: Cathode follower. 600 ohms balanced output with plug in transformer # T2560.

OUTPUT LEVEL: 2 volts from cathode follower output. Zero DBM across 600 ohm line.

FILAMENT SUPPLY: D.C. on all filaments.

DIMENSIONS: Drive mechanism, 14"x 19". Mounting Depth, 6" below panel. Amplifier, 5¼"x 19". Mounting depth, 6" below panel.

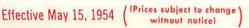
WEIGHT : Drive mechanism, 35 Lbs. Amplifier, 10 Lbs.

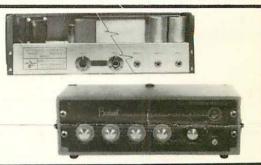
TUBE LIST: 2-12AX7; 1-12AT7; 2-12AU7; 1-12BH7; 1-6X5GT

POWER REQUIRED :

160 watts, 60 cycles, 115 volts.

BR-1 BROADCAST RECORDER: 7½ and 15 i.p.s. Complete, consisting of separate drive mechanism and amplifier. Rack panel or horizontal mounting, single track heads \$545.00





## MULTI-CHANNEL MIXER

#### OUTPUT CONTROL:

Master gain controls mixed signal from all four channels simultaneously **OUTPUT LEVEL:** 2 volts from cathode follower output. Zero DBM across 600 ohm line. FILAMENT SUPPLY: D.C. on all filaments. DIMENSIONS: Mounted on 51/4" x 19" relay rack panel. Depth behind panel mounting surface, 6 inches. WEIGHT: 12 pounds without plug-in transformers 15 pounds with 5 plug-in transformers. POWER REQUIRED: 115 volts, 60 cycles, 40 watts. FREQUENCY RESPONSE:

### Less than 1% total harmonic distortion at full output. SIGNAL TO NOISE RATIO:

DISTORTION:

Better than 55 db at full gain. INPUT IMPEDANCE:

One megohm on high impedance input. 50/250 ohms with plug-in input transformer #T3344.

#### INPUT SENSITIVITY:

65 db below 1 volt will drive to full output level.

#### INPUT CONTROLS:

Individual control potentiometers on all four channels after second stage of amplification.

#### OUTPUT IMPEDANCE:

Cathode follower. 600 ohm balanced output with plug-in output transformer #T2560.

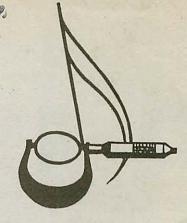
50-15,000	$CPS \pm 1 \text{ db.}$
MCM-2J	BASIC MIXER, fitted with 3-contact telephone jacks. \$137.50
MCM-2C	MIXER, fitted with Cannon XL connectors\$145.00
	MIXER, with push-pull stage and transformer for +15VU 600 ohm output and Cannon XL connectors\$175.00
	INPUT TRANSFORMER: Full frequency response shielded plug-in transformer for matching high impedance input to 50/250 ohm microphones\$18.00
	OUTPUT TRANSFORMER: Full frequency response plug-in transformer for matching cathode follower output to 600 ohm balanced line output\$25.00
	LOSSER PAD: To attenuate high impedance high level signals to match microphone level. Attenuation can be set at zero db, 25 db, or 50 db\$7.50
1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1	PHONO EQUALIZER: Matches variable reluctance pick-up to microphone input\$7.50
CC-1	CARRYING CASE for Mixer, MCM-2\$24.50

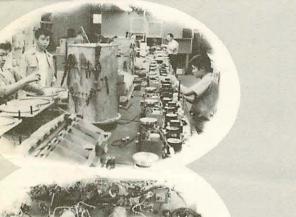
est Jefferson Boulevard · Los Angeles 16, California

greatest in value

MIN WAY RADIO & TELEVISION CONS. 60 West 45th Street New York 19, N. Y.







BROADCAST TAPE RECORDER AND ACCESSORIES

The new Berlant Broadcast Tape Recorder and accessory line introduces a history-making development for the broadcast station and recording studio user.

Designed after years of intensive research as to the needs and desires of the professional, Berlant equipment is destined to establish new standards for performance, dependability, and economy of operation.









RECORDERS

#### SPECIFICATIONS

- TAPE SPEEDS: Instant selection of 15"/Sec. or 7.5"/Sec. Also available at 7.5"/Sec. and 334"/Sec.
- FREQUENCY RESPONSE: Usable response from 20 to 20,000 cps. ± 2db from 40 to 15,000 cps. at 15"/Sec. ± 4db from 40 to 15,000 cps. at 7.5"/Sec.
- SIGNAL TO NOISE RATIO: 55db as measured by proposed NARTB standard (400 cps. at 3% T.H.D.)
- TOTAL HARMONIC DISTORTION: 2% at Zero V.U.
- TOTAL FLUTTER AND WOW: Less than 0.1% RMS at 15"/Sec. Less than 0.2% RMS at 7.5"/Sec.
- REWIND AND FAST FORWARD: Less than 60 secs. for 2500 feet.
- FROM STOP TO 15"/SEC.: 0.1 second.
- HEAD MOUNTING: Interchangeable Bracket mounting up to FIVE heads
- METER INDICATIONS: Bias current, record level, output level.
- MONITOR OUTPUT: From tape or input signal.
- SIGNAL MIXING: Variable from Line and Microphone.
- INPUT IMPEDANCE: One megohm on high impedance microphone input. 50/250 ohms balanced or unbalanced with plug-in transformer #T-3344.
- 200,000 ohms unbalanced bridging input.
- INPUT SENSITIVITY: 1 MV on microphone input .06 volt on bridging input
- OUTPUT IMPEDANCE: Cathode follower or 600 ohms balanced output with plug-in transformer #T-2560.
- OUTPUT LEVEL: 6 volts from cathode follower output. Zero DBM across 600 ohm line.
- FILAMENT SUPPLY: D.C. on all filaments.
- DIMENSIONS: Drive mechanism, 14"x19"

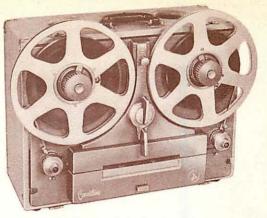
Mounting depth, 6½" below panel Amplifier, 5¼ "x19", mounting depth 6" below panel. WEIGHT: Drive mechanism, 35 lbs. - Amplifier, 10 lbs. TUBE LIST: 2-12AX7, 1-12AT7, 2-12AU7, 1-12BH7, 1-6X5GT. POWER REQUIRED: 220 Watts, 60 cycles, 115 volts.

#### OUTSTANDING FEATURES

#### FIVE HEADS

- Provision for two more than the three standard heads permits a combination of single and dual track operations. An additional amplifier makes both monaural and binaural recordings possible. UNIFIED CONTROL
- One simple convenient errorproof lever system. Fast for-ward and rewind speeds completely variable.
- A-B TEST FADER Monitors during recording between incoming signal and tape output without transients or clicks. Separate playback volume control while recording.
- TWO-CHANNEL MIXER Through built-in circuitry line signal can be mixed with mic
  - rophone input and both recorded on tape simultaneously.

- STAND-BY CONNECTIONS Permit signal source to feed directly into power amplifier and speaker when recorder is not in use. THREE MOTORS
- For minimum wow and flutter. Two speed capacitor induction motor for direct drive. Shaded pole take-up and sup-
- ply motors. COLOR SCHEME Specially designed for home
- installation. AND IN ADDITION: Simplified cueing and editing. Accidental erasure eliminated. Signal level meter. Straight line threading. Adjustable bias. Automatic cutoff switch. Improved reel locks. Operates in any position.



TWD-1 Drive mechanism in TWDC case

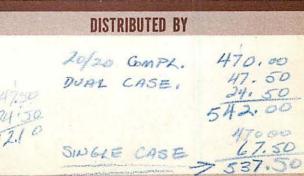


TWA-1 Amplifier in TWAC case

#### **USER'S NET FAIR TRADED PRICES**

TWR-2	20/20 RECORDER: 7½ and 15 i.p.s. Complete, consisting of separate drive mechanism and amplifier. Vertical or horizontal mounting, dual		
	track heads (Without cases)	\$445.00	
TWR-1	20/20 RECORDER: same as TWR-2, except with	\$470.00	
TWR-3	20/20 RECORDER: same as TWR-2, except for	\$445.00	Same P
STW-4	20/20 STEREO MONAURAL RECORDER: with addi- tional amplifier unit, 2-channel "stacked" heads and necessary wiring	\$695.00	and the second s
TWDC	CARRYING CASE: for 20/20 drive mechanism	\$ 47.50	and a
TWAC	CARRYING CASE: for 20/20 amplifier	\$ 24.50	
TWDA	CARRYING CASE: for 20/20 drive and amplifier		
TWA-1	20/20 AMPLIFIER UNIT: for stereo-monaural	- KAN DE HAND	-
	operation	\$180.00	
CT-1	SINGLE TRACK ERASE HEAD	\$ 27.50	
CT-3	SINGLE TRACK RECORD HEAD	\$ 27.50	
CB-3	STEREO-BINAURAL RECORD HEAD		
CB-5	STEREO-BINAURAL PLAYBACK HEAD		
T-3344	TRANSFORMER: plug-in type for 50/250 ohms input, balanced or unbalanced	\$ 18.00	
T-2560	TRANSFORMER: plug-in type for 600 ohm bal- anced output		

Berlant & Concertone 4917 West Jefferson Blvd., Los Angeles 16, Calif.



#### THE CONCERTONE 20/20 RECORDER

As the phenomenal growth of tape recording continues and recorder owners become more and more exacting, it behooves the manufacturer to see to it that he keeps pace with these increasing requirements.

It has been the constant aim of Berlant Associates to produce a tape recorder of the highest possible quality at a price that the average music lover and sound enthusiast could afford to pay. It is this determination that has brought Concertone to such a dominant position in the recording industry. Year by year we have incorporated improvements in design and workmanship whenever it was possible to make a better Concertone by doing so.

In the meantime Mr. Bert Berlant and his engineering staff have been engaged in a long-term project, the development of an entirely new type of recorder that would not only keep up with the amazing progress of the recording art, but would lead the way to new standards of simplicity, dependability and performance.

For more than two and a half years they have designed, tested, discarded, studied, redesigned, retested, disagreed, argued, restudied . . . and so on through many such cycles until they came up with what has aptly been called "the answer to the audiophile's prayer"—The Concertone 20/20!

But ahead of it, as a sort of advance guard, came another model, a strictly professional job, the Berlant Broadcast Recorder, BR-1. Introduced last May in Chicago, it proved to be the sensation of the National Electronic and NARTB Shows. Its price of \$545 for a machine that surpassed in versatility and performance recorders selling for two and three times that much left competitors gasping.

It can now be revealed how our engineers took a page from the book of General Motors and the other giants of the automotive industry, which cut costs enormously by stamping out body shells and casting many of the parts for their various lines of cars from the same set of dies. We decided to do the same with the Broadcast Recorder and the 20/20.

Only by spreading the cost of the many precision dies over both lines of machines could we give you so much for your money. Most of the parts, therefore, in the 20/20 are identical with those in the Broadcast. Only such components as motors and the exterior finish are different. That is the explanation why the Concertone 20/20 is the ultimate in the high fidelity field—a truly professional recorder at a fraction of the price of any comparable model.

If you need further proof, just read the accompanying specifications.

#### TO THE AUDIOPHILE ...

Compare this machine, point by point, with any other recorder on the market. You will find it ideally suited to your needs.

Bert Berlant



20/20 SERIES

RECORDERS

Concertone

MANUFACTURERS OF BERLANT PROFESSIONAL TAPE RECORDERS AND ACCESSORIES



#### SPECIFICATIONS BR-1 TAPE SPEEDS:

Instant selection of 15"/Sec. or 7.5"/Sec. FREQUENCY RESPONSE :

±2 db from 40 to 15,000 I.P.S. at 15"/Sec. ±2 db from 40 to 10,000 I.P.S.

at 7.5"/Sec. SIGNAL TO NOISE RATIO: 55 db as measured by proposed NARTB standard (400 I.P.S. at 3% T.H.D.) TOTAL HARMONIC DISTORTION: 2% at zero V.U TIMING ACCURACY:

Better than 99.89 TOTAL FLUTTER AND WOW: Less than 0.1% RMS at 15"/Sec. Less than 0.2% RMS at 7.5"/Sec. **REWIND AND FAST FORWARD:** Less than 60 secs. for 2500 feet. FROM STOP TO 15"/SEC.: 0.1 second. **HEAD MOUNTING:** 

Interchangeable Bracket mount-ing up to FIVE heads. **METER INDICATION:** Bias current, record level, output level

MONITOR OUTPUT: From tape or input signal.

#### **INPUT IMPEDANCE:**

One megohm on high impedance microphone input. 50/250 ohms balanced or unbalanced with plug in transformer #T-3344. 200,000 ohms unbalanced bridg-

## ing input. INPUT SENSITIVITY :

55 db on microphone input. 0.1 volt on bridging input. OUTPUT IMPEDANCE Cathode follower. 600 ohms balanced output with plug in transformer #T2560. OUTPUT LEVEL: 2 volts from cathode follower output. Zero DBM across 600 ohm line. FILAMENT SUPPLY: D.C. on all filaments. **DIMENSIONS:** Drive mechanism, 14"x 19". Mounting Depth, 6" below panel. Amplifier, 5¼"x 19". Mounting depth, 6" below panel. WEIGHT : Drive mechanism, 35 Lbs. Amplifier, 10 Lbs. TUBE LIST: 2-12AX7; 1-12AT7; 2-12AU7; 1-12BH7; 1-6X5GT **POWER REQUIRED:** 160 watts, 60 cycles, 115 volts.

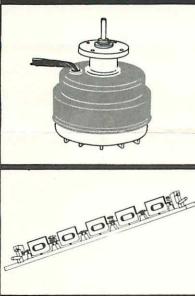
#### BERLANT ASSOCIATES

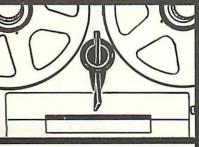
**Manufacturers of Concertone** 4917 West Jefferson Boulevard, Los Angeles 16, California

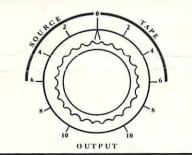
**BR-1** 

## BROADCAST

RECORDER







#### PROFESSIONAL USER NET PRICE

BR-1	Broadcast Recorder: 7½ and 15 i.p.s. Com- plete, consisting of separate drive mecha- nism and amplifier. Rack panel or horizontal	
	mounting. Single track heads\$545.00	
BRDC-1	Carrying Case for Broadcast Drive Mechanism	
BRAC-1	Carrying Case for Broadcast Amplifier and MCM-2 Multichannel Mixer	

#### distributed by:

## EXCLUSIVE FEATURES

#### UNISYNC DRIVE

This radical improvement in design brings a new standard of quality to sound recording. An integral unit, consisting of an "inside out" hysteresis synchronous motor, fly-wheel and blower provides a cooler, lighter, smoother drive than has been previously possible.

#### **FIVE HEADS**

Instead of the usual three heads, the BR-1 can accommodate up to five. This permits playback of a delayed broadcast while recording an incoming program on the same tape. Single and dual track operation of one recorder is also possible.

#### UNIFIED CONTROL

All operations of the recorder are combined in a single, convenient error-proof lever system. Tape handling in fast forward and rewind can be at any speed from zero to full spooling. This permits rapid location of any desired section of tape.

#### **A-B TEST FADER**

An exclusive method of fading from the incoming signal to playback from the tape eliminates all clicks and noises previously inherent in such A-B tests.

## PLUS

**CUEING AND EDITING** 

The cueing position of the BR-1's unified control places the tape in contact with the heads and releases the brakes so that the reels can be rotated by hand while listening to the signal. When the exact cue point is reached, the control lever is switched to editing position, opening the head cover for easy access to the tape.

#### ERASE SAFETY

Positive interlock of record system with the control level makes accidental erasure impossible. SIGNAL LEVEL INDICATOR

An extremely accurate and stable VTVM circuit measures bias level. The 41/2" illuminated meter is a dependable guide to the operator at all times.

#### STRAIGHT LINE THREADING

Quick and simple loading is achieved by straight line threading of the tape, which, in operation, is completely entrapped within hardened ground guides. Striction effects, amplitude variations and tracking error are reduced below any former standards.

#### **TENSION ARMS**

Unique design of the tension arms makes for facility in loading and proper filtering of disturbances in the tape motion.

#### THREE MOTORS

Combined with the new Unisync Drive are two expertly engineered, heavy duty torque motors for proper tape motion in record, playback, fast forward and rewind positions.

#### ADJUSTABLE BIAS

A bias level adjustment with adequate reserve permits resetting bias to suit special requirements of various tape coatings for perfection in recording.

#### **AUTOMATIC CUT-OFF**

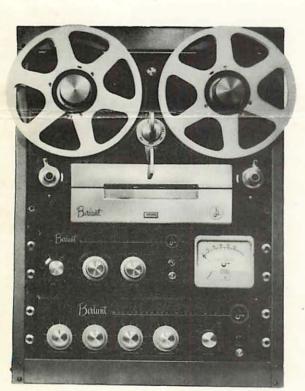
In case of tape breakage or runout, recorder is automatically turned off.

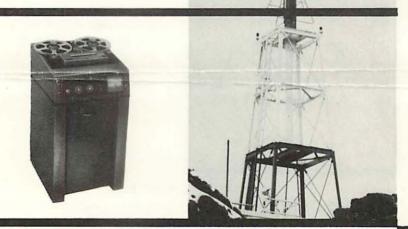
#### **REEL LOCKS**

The Berlant "Reelok" of original design positively fastens all sizes of reels, including the 101/2" NARTB, without use of adapters. MAINTENANCE

The combination of unitized construction with plug-in connectors and open access to all components, coupled with freedom from belts, clutches or pulleys, results in simplicity of maintenance unequalled in any other recorder now available.











# BROADCAST

**BR-1** 

## RECORDER

#### ANSWERS THE NEED

In a nation-wide questionnaire the chief engineers of radio stations and recording studios were asked to set the specifications for the ideal professional tape recorder.

They did ... THIS IS IT!

#### PERFORMANCE

Every requirement of frequency response, freedom from distortion, stability of motion, dynamic range, timing accuracy and tape handling ability is met and exceeded by this recorder at both tape speeds.

#### DEPENDABILITY

Designed and built for continuous operation under the most rigorous conditions, this recorder combines rugged components and advanced engineering to guarantee maximum dependability with minimum maintenance.

#### SIMPLICITY

New concepts in design, construction and operation result in a functional simplicity that is reflected in the recorder's performance, dependability and last, but not least — economy.

#### To the Engineer:

Compare this machine, point by point, with any other recorder on the market, regardless of price. You will find it the ideal recorder for your needs.

Bert Berlant

#### BERLANT ASSOCIATES Manufacturers of



World's Foremost High Fidelity Tape Recorder